

# CASE STUDY

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## **Pfizer streamline in-house infrastructure with intuitive CARA Platform**

Pfizer Inc. is an American multinational pharmaceutical corporation. It is one of the world's largest pharmaceutical companies and ranked 57 on the 2018 Fortune 500 list of the largest United States corporations by total revenue.





40,000  
users



4 systems  
consolidated



18 million  
documents



GxP records  
& 21 CFR Part 11

## The Challenge



Pfizer used legacy systems for regulatory submission documents and for quality documents, with poor performance and functionality. The company did not have specific functionality for Labelling, or for their legal department for managing contracts and records.

## The solution



The users chose CARA as the preferred system during the selection process, noting both the cost advantages and the performance / usability benefits. CARA was rolled out across the globe for users in multiple areas.

## Pfizer is currently using CARA in-house for:

- ✓ 14 million regulatory submission documents – global dossier including those for COVID-19 vaccination.
- ✓ Global Quality Documents (SOPs and related documents). Controlled GxP records for global operations.
- ✓ Legal Department Contracts and other controlled records.
- ✓ Labelling document management including CCDS, labels, and translations.

## The Benefits



Consolidating multiple systems onto the unified CARA Platform provided major cost savings, as well as streamlining the in-house infrastructure and support team requirements. End users had the major benefit of a consistent user interface for multiple systems, which therefore required less training.

The legal department was able to benefit from managing controlled records of contracts and other legal documents, including features such as comparison and redaction.

### About Pfizer

Learn more here: [www.Pfizer.com](http://www.Pfizer.com)

Pfizer apply science and their global resources to bring therapies to people that extend and significantly improve their lives. Pfizer strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products, including innovative medicines and vaccines. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with responsibility as one of the world's premier innovative biopharmaceutical companies, they collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 170 years, Pfizer has worked to make a difference for patients across the work.

### About Generis

Learn more here: [www.generiscorp.com](http://www.generiscorp.com)

Generis is a UK-headquartered developer of the world-class CARA Life Sciences Platform. We help Life Science companies to decrease their time to market with a comprehensive platform for the business processes, data, and content of the product development lifecycle.

60% of the top 20 life sciences companies rely on Generis' CARA™ Life Science Platform, including AbbVie, Bayer, Biogen, Gilead, Merck KGaA and Pfizer. Today Generis serves more than 700,000 users worldwide, providing standardised apps for Regulatory, Quality, Safety, and Clinical processes powered by a single information lake that gives users instant access to cross-functional data and enables powerful process optimisation.